



## H2 Speed is the Concept of the Year

*Pininfarina's hydrogen-fueled concept car blew away the competition*

*H2 Speed lovers can admire it at the upcoming Bologna Motor Show (December 3-11 2016)*

Turin, November 17, 2016 – The **H2 Speed** conquers the highest step of the podium. Already awarded Best Concept at 2016 Geneva Motor Show, Pininfarina's hydrogen-fueled supercar has now been elected **Concept of the Year** by influential U.S. magazine **Automobile**.



"From the time the Pininfarina H2 Speed appeared at the Geneva show in March, we thought it was pretty much a lock as Concept of the Year. It's sleek, sporty in the extreme, beautifully so in the classical Pininfarina-Ferrari racing sports-car tradition. And it embodies advanced technology that makes it an almost totally non-polluting vehicle in use," explained Automobile's automotive design editor Robert Cumberland.

"The H2 represents everything we think a concept vehicle should be," added Automobile editor-in-chief Michael Floyd. "It's forward thinking, fast-looking - and most importantly - exquisitely designed."

"The Concept of the Year Award comes at the end of a year that was full of recognitions to Pininfarina design. Our commitment as designers is to imagine new scenarios and to conceive projects able to set new standards in terms of style, functionality and technology. Recognitions to the H2 Speed from the international press confirm that we've been able to once again interpret the Pininfarina spirit creating an innovative piece of design that embodies beauty, technology and sustainability," commented Chairman Paolo Pininfarina.

For those who love it, **from 3 to 11 December 2016** Pininfarina's supercar will be on display at the **Bologna Motor Show** on the collective stand of ANFIA Car Coachbuilders & Designers Group. Bologna will be the final stop for 2016 of H2 Speed European tour which also visited France, Belgium and UK.

H2 Speed is **Pininfarina's innovative vision** of a **high performance track car** based on revolutionary **hydrogen fuel cell technology** already subjected to severe track testing by **Green GT**. A showpiece of style and technology in the name of sportiness, performance and pure, environmentally responsible driving fun. The H2 Speed will appeal to passionate people who love speed, performance and innovation and, at the same time, are attracted by the exclusivity typical of a Pininfarina-designed vehicle produced in a **limited series**.

Halfway between a racing prototype and a production supercar, the H2 Speed is **the world's first hydrogen, high performance car** thanks to the **'Full Hydrogen Power'** technology presented by **Green GT**, a powerful electric-hydrogen fuel cell drive chain. The result is a **zero emissions** vehicle that can reach **300 km/h** while releasing just water vapour into the atmosphere. With a maximum power of 503 horsepower, the engine accelerates from 0 to 100 km/h in 3.4 seconds. Also notable is the rapid refueling, unknown to traditional electric cars: a full tank of hydrogen takes just 3 minutes. The H2 Speed almost completely eliminates noise pollution too, the sound emitted by the motor being close to total silence.

With the H2 Speed, Pininfarina confirms its commitment to **excellence in design** and **research** applied to **sustainable mobility**, the strong points of a company that is also intensively occupied in **engineering** services and in the development of **special cars and limited series** of exclusive models.

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